

# HEALTH CARE REFORM

Oct 3, 2013

*This is seventh in a series on health care reform and its impact on KP, our members, and consumers. This article has important information on how to help family members or friends receive information about health care reform and new ways they can become a KP member.*

## Health Care Reform: Growing our Membership One Friend at a Time

By Kristine Maas, Sr. Communications Consultant, Brand Communication

*The world is health. The world is service. We're here to make your life better. This is the Kaiser Permanente service quality, made and provided to the best of our ability.*

This is proprietary content - text is intentionally blurred.

*As a member of Kaiser Permanente, you have access to the best of our health care services. We're here to make your life better. This is the Kaiser Permanente service quality, made and provided to the best of our ability.*

*With the "Whole Health" care model, we're here to help you and your family members live a healthier life. We're here to help you and your family members live a healthier life.*

*There are many advantages to being a Kaiser Permanente member. We're here to help you and your family members live a healthier life. We're here to help you and your family members live a healthier life.*

